



## Sponsorship opportunities

Invitations to the UIA Associations Round Table Europe are sent to over 13,000 international associations with offices in Europe. At the event itself we expect 200 participants, representing over 120 international associations.

### Be a part of the UIA Round Table and show associations what you can do.

There are four ways you can be a part of the UIA Associations Round Table Europe. All of them help us make the event affordable for associations.

- Attend** the UIA Associations Round Table Europe and interact with association representatives by registering on the event website and paying the registration fee. Until 1 August 2017 the fee for UIA Associate Members is €399<sup>(\*)</sup>, and the fee for industry representatives who are not UIA Associate Members is €499<sup>(\*)</sup>. After 1 August 2017, providing places are still available, the fee for UIA Associate Members is €489<sup>(\*)</sup>, and the fee for industry representatives who are not UIA Associate Members is €649<sup>(\*)</sup>.
- Purchase** advertising space in the programme book: a half page<sup>(\*\*)</sup> for €500, a full page<sup>(\*\*)</sup> for €1000. <sup>(\*)</sup>
- Become** a Bronze, Silver, Gold or Platinum sponsor and be visible before, during and after the event.

	BRONZE	SILVER	GOLD	PLATINUM
<b>Be visible before the event</b>				
o Logo on the UIA Round Table Europe 2017 website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
o Logo on the UIA Round Table website front page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Be visible in the programme book</b>				
o Honorary mention in the programme book <sup>(**)</sup>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
o Half-page ad in the programme book <sup>(**)</sup>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
o Full-page ad in the programme book <sup>(**)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Be visible at the event with your promotional material</b>				
o Insert in the delegate bag	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
o Floor space for a free-standing banner	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Be there!</b>				
o Complimentary pass for one person	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
o Complimentary pass for a second person	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
o Complimentary pass for a third person	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Be visible after the event (exclusive for sponsors!)</b>				
o Receive a list of participants <b>with email addresses</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Sponsorship contribution</b>	€1,500	€3,000	€4,500	€6,000 or more <sup>(*)</sup>

- Take** a Platinum Special Sponsorship before 10 May 2017 and get a special mention in the invitations as the sponsor of the registration fees for 20 association representatives <sup>(\*\*\*)</sup>, and also get all the benefits of Platinum Sponsorship, for €6,000 <sup>(\*)</sup>. Only two spots available!

**The UIA Round Table aims to promote the work of international associations by providing learning and networking opportunities. We thank our partners for making it possible.**

<sup>(\*)</sup> All prices listed are without VAT.

<sup>(\*\*)</sup> The programme book is printed A5-size. A half-page ad is 135mm wide by 100mm high; a full-page ad is 135mm wide by 200mm high.

<sup>(\*\*\*)</sup> These will be the first 20 association representatives to register.