



UIA Associate Membership 2017

Join UIA's networking platform for international associations and the meeting industry and get quick access to first quality information for your business

Your exclusive benefits as a member:

1. Calendar and Meeting Data Access

- **Exclusive early copy of the annual *International Meetings Statistics Report***
(price for non-members: PDF € 1,080, printout € 1,300)
 - A comprehensive overview of trends in international organizations' events. Including:
 - Number of meetings per city and per country, with indications of their market share
 - Top international meeting countries and cities per year
 - Trends in participant numbers and meeting dates
 - Top 10 ranking
 - Five year preview of future top countries and cities where meetings are planned

(Non-members will be allowed to order copies only three months after delivery to UIA members)
- **Online access to the premium, professional version of the *International Congress Calendar***
(annual fee for non-members: € 698)
Continuously updated information on over 460,000 past and future events of international organizations, including around 10,000 future events at any given time. Searchable by date, location, subject and organizing body. **New since 2014:** including data export functionality and tools for your own, customized statistics
- **Quarterly PDF versions of the *International Congress Calendar***
(price for non-members: € 420)
Your guide to all upcoming international association meetings

2. Advertising / PR Opportunities

Take the opportunity of announcing special rates, products or company news: send us your logo, banner and 28,000 associations will have access to it!

- **10% discount on advertising rates in UIA monthly e-newsletter *World of Associations News***
10% discount on all UIA Online advertising rates
- **Special rates on advertising opportunities with the UIA mailing - response rate of over 35%!**
Join UIA in its annual paper mailing to 15,000 and emailing to up to 25,000 international associations
- **Post your news on the UIA website**
With your Associate Member login, and free of charge, you can post news addressed to international organizations worldwide
- **Maintain your own page at the UIA website**
UIA's Associate Members have the exclusive opportunity, free of charge, of developing their own section on UIA's website

3. In-depth Information and Direct Contact to Associations

- **For UIA's Premium Members: 50% discount on the *Yearbook Online* subscriptions**

(regular price: € 2,640 annual subscription fee in 2017)

Sign up for a Premium Membership and you will have immediate access to information about over 37,000 currently active international organizations. Including: names, addresses and contact details of principal officers, aims, staff, finance, activities, events, member countries, and more

- **Exclusive rights to data extractions**

You want to contact organizations in specific countries or areas of work? Ask us for data delivery according to your own criteria and business interest , e.g.:

- which international organizations have members but no recent meetings in my country?
- which international organization meetings are planned for my city in the next five years?

- **Exclusive right to customized services**

Ask us for a customized directory database with information only on the organizations, meetings, countries or cities of interest to you, selected according to the criteria you specify

4. Other Privileged Access

- **Free copy of UIA newsletter *World of Associations News***

This monthly e-newsletter, sent to 28,000 international associations, is an interactive platform on best practices and experiences; it features upcoming international congresses, interviews with association officers, surveys, and best meeting deals for organizations

- **Invitation to the Associate Members Annual Meeting / Associations Round Table in Europe and in Asia**

An opportunity to meet colleagues and clients in the meeting industry and to participate in round tables on topical issues with association representatives

- **Participation in UIA's training sessions**

Learn how to get the most out of the Calendar and the Yearbook

- **Professional advice / consulting on potential of data for your business**

- **10% discount on all other UIA publications**

Annual Membership Rates 2017

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| Standard Membership: | € 2,130 |
| Premium Membership (including Yearbook Online): | € 3,360 |

Contact us for more information, or to join us: <http://www.uia.org/membership/associate>

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Please note that for customers in Belgium and for EU customers that do not have a valid VAT number, the price will be increased by VAT according to Belgian law.