

EXECUTIVE MASTER IN

INTERNATIONAL ASSOCIATION MANAGEMENT

2024 EDITION



Solvay Brussels School presents its Executive Master in International Association Management

In partnership with AcForum, the Federation of European and International Associations (FAIB), Visit.Brussels, Visit Flanders, European Society of Association Executives (ESAE), Wonderful Copenhagen and Union of International Associations (UIA), Solvay Brussels school is pleased to announce the 2024 edition of the Executive Master in International Association Management (EMIAM).

For non-profit organisations and membership-based associations, Solvay's Executive Master is the ideal way to train their personnel and **strengthen their managerial muscle**. In the context of the growing battle for talent, this Master's programme is a pertinent way to **attract good profiles and provide sharper managerial capabilities** leading to increased efficiency and effectiveness in running demanding operations.

The programme ensures a targeted, pragmatic, and action-oriented curriculum, always in line with the challenges facing the association sector in today's economy. Spread into 6 modules, each part is dedicated to a specific aspect of association management: Leadership & Change, Strategy & Change Management,

Strategic Marketing & Communication, Project Management, Finance, and Governance & Sustainability.

If you would like to receive information about the next session of the master, which will begin in January 2024:

- Visit the <u>programme website</u> and <u>download the brochure</u>
- Contact the programme Manager, Yixia Xia at yixia.xia@solvay.edu
- Register for the online info session on November 6th, for a comprehensive presentation of the programme with the Academic Director. (Sequent dates are to be found through this link as well)

Early-Bird Discount: Benefit from -10% until 15/11/2023

Please note that EMIAM partners benefit from an extra 10% discount upon registration to the programme.

We remain at your disposal to discuss your continued education plans in international association management.

Philippe Biltiau

Alessandro Cortese

Academic Directors
Solvay Lifelong Learning

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"Having attended this executive master's has helped me realise the theory behind the decisions that I need to make as Chief Executive of an international organisation... I have learnt to understand better the way we all behave in times of change when it comes to leadership and management."